

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown company in 1945. Carl's son, James F. Dicke joined the family business later on that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President these days, becoming the fourth generation of the Dicke descendants to maintain this position.

Now an globally diversified corporation, Crown initially built temperature controls for coal burning furnaces, servicing a small client base. The production of these control items took place in a former hardware store stationed in New Bremen, Ohio, where Crown's head office presently remain.

In 1949, responding to the public's mounting interest in TV, Crown shifted into the assembly of antenna rotators. This product was used to improve television reception and picture quality. The company's profitable move enabled them to become a leading maker of units until 2001. The company ceased production in October after a decline in the worldwide need for TV antenna rotators.

Crown before long diversified its production to take in the repair of mechanical and electrical components for private and government use in the early 1950's. Following several successful bids within a short period of time, the company had developed a reputable business in this field.

With such adaptability and success, Crown was able to diversify its production to embrace materials handling equipment. Crown started the manufacture of forklifts and lift vehicles in 1957. The organization believed the industry needed a smaller line of first-class quality lift trucks. Crown promptly produced an exceptional series of modern equipment and swiftly evolved into the most rapidly evolving material handling company with its collection of merchandise.

In 1966, Crown ventured outside of the US materials handling market and into Australia. Sydney, Australia is home to the regional headquarters and currently leads Crown's Asia Pacific service, sales and marketing teams. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish manufacturing plant from a German Company, Steinbock. There they started to construct PTH hand pallet trucks. Later on that same year, Crown began their first London operation located near Heathrow Airport. The sales and service operation of Crown's complete forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through independent sellers.

Today, Crown manufactures a vast fleet of electric lift trucks. The company's vendor network, situated in key international markets, consists of both Crown-owned and independently-owned dealers. They are accountable for handling the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which provide promotional sales and nationwide advertising support to all of their dealers and sales personnel. Crown dealers and sales personnel are trained in-house in numerous disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of intercontinental dealers and Crown-owned sellers effectively operate in almost 100 foreign city environments.

The 6 USA manufacturing locations for Crown consist of New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, producing lift trucks in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable reputation as a dependable, safe and forward-thinking organization by fulfilled clients worldwide. The company has earned over 50 distinguished design awards and the Crown products continue to attain recognition for top design brilliance and innovation. For example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has acquired widespread acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with multiple comfort choices to lean, sit or stand, along with its unequaled productivity capacity.